

Meeting Minutes

DATE AND TIME: September 24, 2016

Location: Kensington Park Community Library, Maryland

INVITEES: General Membership Meeting for “Learn and Network” With Mr. Khaled Masri delivering a talk titled “How to Develop a Business Model”, and an introduction of the Election Committee work and this year’s nomination forms and election timelines by the Election Committee Chair Dr. Mohamad Shahine

ATTENDEES: Members and Guests

Mohamad Jamal, Vice President

Emad Yasin, Treasurer

Mohamad Shahine, Chair of the Nomination & Election Committee

Saed Rahwanji, Nomination & Election Committee Member

Eissa Haj-Hamad, Membership Committee Chair

Jamileh Mogin, Education and Scholarship Committee Member

Khaled Masri, Education and Scholarship Committee Member

Agenda:

12:00 PM **Networking and Socializing**

12:30 PM **Membership Update**

12:40 PM **Upcoming Picnic in Northern Virginia**

12:50 PM **Gala Preparation**

1:00 PM **Technical Presentation: How to Develop a Business Model**

1:45 PM **Planning the Election for the 2017 Executive Committee and Standing Committee Chairs**

2:30 PM **Break/Networking**

3:00 PM **Meeting Adjourns**

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Presenter: Mr. Khaled Masri

Program Manager at the National Electrical Manufacturers Association (NEMA)

Topic: How to Develop a Business Model

Mr. Khaled Masri is a Program Manager at the National Electrical Manufacturers Association (NEMA). Mr. Masri has over 25 years of professional experience with key positions in strategic development and implementation of codes, standards and conformity assessment systems. Prior to re-joining NEMA in 2015, Mr. Masri worked as international consultant where he advised various governments and global development organizations in over 12 countries. He had served as a U.S. Standards Representative in

Saudi Arabia and the Gulf Cooperation Countries (GCC) region as part of the National Institute for Standards and Technology (NIST). Mr. Masri has also worked as: Director of Codes and Standards at the Building Owners and Managers Association; Project Engineer at the National Conference of States on Building Codes and Standards; and Building Official Mechanical Engineer/Inspector at both Henrico and Chesterfield County in Virginia.

Mr. Masri holds a B.S. in Mechanical Engineering from the University of Toledo. He holds a Certificate in Business Management from George Mason University. He is Certified as a Six Sigma Green Belt, and Certified Quality Auditor.

A business model explains how an organization delivers value to customers at an appropriate cost. The internet and computer technology have enabled the design of successful business models where in the past such success was an accident. The past 10 years witnessed the creation of many innovative companies that revolutionized the way business models are developed.

Election Committee introduction of nomination forms and election schedule

This topic was covered by Dr. Mohamad Shahine who serves as the Chair of the Nomination & Election Committee. His PowerPoint presentation introduced the Nomination and Election Committee Members and the election process for this year; and it also highlighted the specific dates for nomination and the newly adopted Nomination Form. The presentation also covered the nomination procedure for Committee Chairs in addition to the Executive Committee Positions.

Ahead of the Nomination & Election Committee work highlights, Ms. Jamileh Mogin updated the meeting attendees about the work being done by the Scholarship Committee. Mr. Emad Yassin raised an objection to the fact that the Scholarship awards are open to Arabs and Non-Arabs alike. Emad wanted to restrict the awards to be exclusively offered to students of Arab descent. Mr. Mohamad Jamal suggested that this discussion should take place at another time and place, so the meeting can proceed with the pre-announced agenda.

Meeting Adjourned at 3:00 pm

Minutes prepared by Mohamad Shahine